



DEHAT
Because every child matters.



**ANNUAL
REPORT**
2014-15

FIFTEEN YEARS OF HAPPENING JOURNEY...
Developmental Association for Human Advancement



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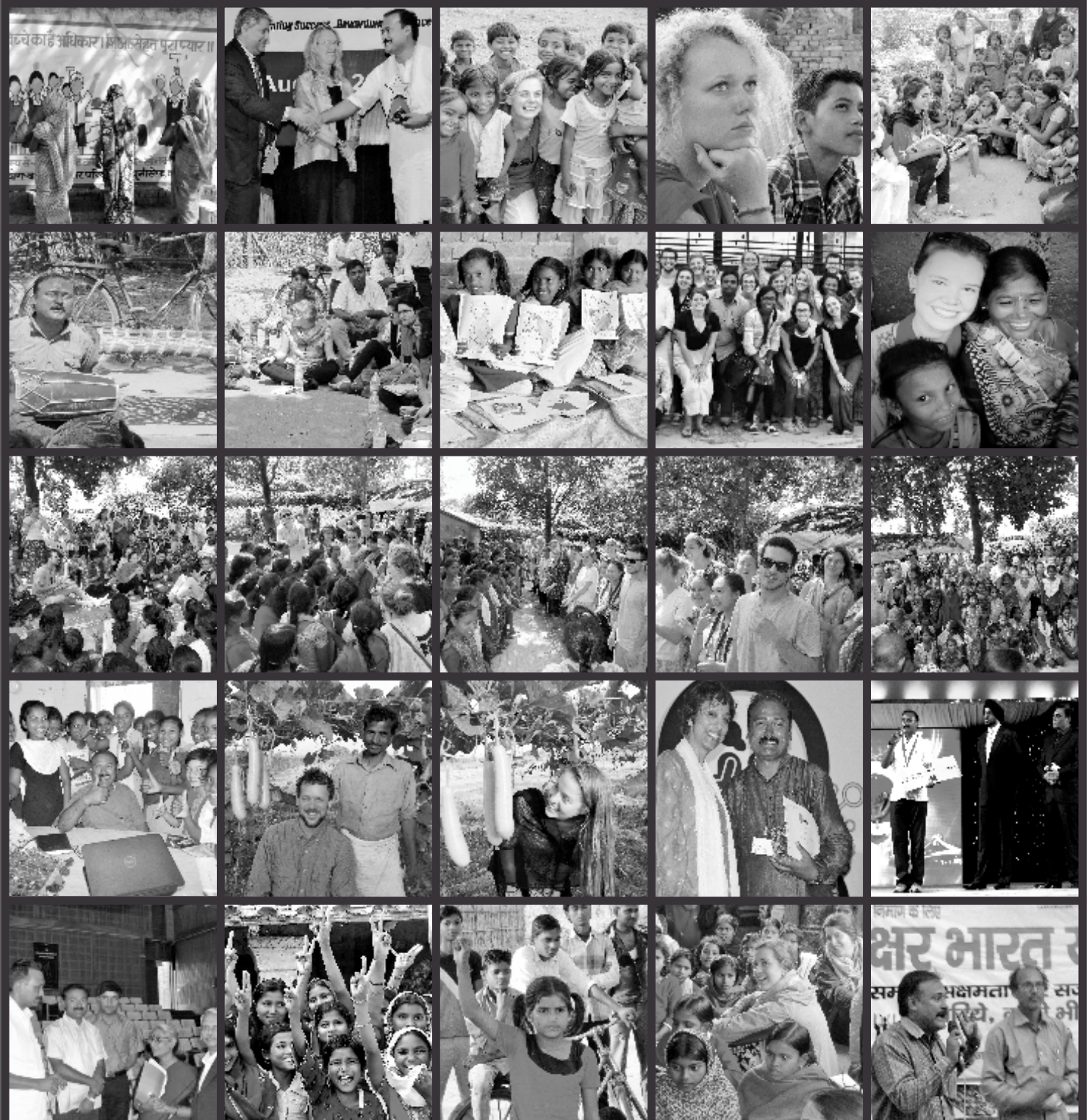
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MEMORIES @ DEHAT
SMILE PLEASE... 😊

Welcome to a **DEHATian** world where our efforts are dedicated to
let the children enjoy fullest scope of their rights...☺



BHANMATI'S TALE OF BEAT @ DEHAT

I come from a traditional forest-dwelling village, living without Government recognition since last 150 years. Before 2010, my village was not even recognized by the government and our community was availing any kind of government services. The reason was that our existence is on forest lands. We had been inhibited between the years of 1865-1870 by the British Government's forest department as slaves to develop forests. And until then, we were living in shameful, rights-less conditions. Even after independence, nobody has looked into our condition.

Meanwhile, Jitendra Bhaiya from DEHAT came to our village as he was a resident of our area, himself, and knew the situation of our community. DEHAT drove a campaign and fought a movement for seven more villages like ours. After 10 years of DEHAT's struggle for the constitutional rights of our forest-dwelling community we have all obtained the right to be called Indian. My husband, brother, children and all the residents of our village are now taking full advantage of government schemes. Words can't even express the cheer and enthusiasm that our children feel every morning while they are going to school. And that my husband feels while going to his field to farm, that my brothers and sisters feel while enjoying all the government facilities.

Bhanmati

'Bichiya', Mihinpurwa, Bahraich



MESSAGE @ DEHAT

From the Desk of the Founder



Dear Friends,

It gives me immense pleasure, pride, and satisfaction that I share the Annual Report 2014-15 with you. 2014 was pretty seminal year in the development and evolution of DEHAT-"Because every child matters". I must say this was a very eventful year in DEHAT as it celebrated its 15th year and reached the hearts of over more than 5,00,000 "differently privileged" families, including 2,00,000 children, 14,000 adolescent girls, 5,000 farmers, 50,000 mothers and 5,000 youths through our initiatives. But with each passing year we aim to include many more children and their families in our work areas where we carry out rights-based Child Centered Community Development works. After palpating the hearts of the communities that we are in, we could see clearly the need for more holistic interventions and more long-term support for children, ranging from providing economic security to the parents, a safe-home and a different types of structured, organized and creative classrooms for their children, complete health security in all means to mothers so

that their children can have a healthy birth, and lastly a technological approach for the protection of these children.

This led us to carry out a 15-year review, in which we reassessed our vision, impact targets and strategies in order to really understand the interventions and time-frames needed to ensure that children have all the basic rights that they deserve and that no child is ever left vulnerable or faces depravity in his or her life.

This year we have initiated our Farmer's Agro Based Livelihood Initiative, which includes more than 1,000 farmers, has graduated more than a thousand youths through our skill development center, re-connected hundreds of missing children with their families and homes, ensured their academic and better lifestyle with economic security, enabled hundreds of adolescents to achieve their 6th & 11th class promotion in government institutionalized schools after qualifying for our Rural Girl Child Education & Empowerment Initiatives.

Given that we already have significant reach by all means with the 810 most backward villages of Uttar Pradesh, India, our priorities have extended towards quality of impact as well as reaching out to the last hopes as well. We decided to expand our reach while still remaining focused on our current villages and areas of development until we can scale up the range of programs and support systems needed to ensure lasting long-term outcomes.

Children truly are the center of this mission. Not only are they our most vulnerable members of society today, they are also the inheritors and future of that society in years to come. Only when we can ensure the survival, development, protection, and full participation of all children can, then we hope to make meaningful development happen in rural India.

In 2015, if you choose to support us, we will be taking all our initiatives to the next level and will be making our adolescent's education and empowerment initiatives "Digitally Smart" initiatives by enabling all the classrooms with Smart Boards, connecting more farmers and youth to our livelihood initiative, building a resource centre for Tharu's (tribal) handicraft production, re-initiating our "Comprehensive Health and Nutrition Initiative" with a technological approach for the mothers and, lastly, building a shelter for street and orphanage children to protect them in all ways. With your continued support, I still believe that at some point in my lifetime we will be able to see an India where abandonment, child labor, child trafficking and all kinds of vulnerability and depravity are things of the past.

Our achievements and progress rest on the actions of many. Our unity is what makes us strong. For their dedication and commitment, I want to thank our social activists and volunteers across all our programmes and initiatives. For their support and guidance, I want to thank our donor agencies, partner organization, and bankers-without them, none of this work would be possible. And finally, I want to thank the communities where we work for their cooperation and shared hope for a better future. It is for them alone that we continue into the years to come.

This report, I hope, will spread and strengthen the activism of DEHAT and its many supporters. When we take the time to look fully and openly at all we have accomplished, the solutions for moving forward become clearer and within grasp. A day when all children can enjoy the fullest realization of their rights, we believe, draws nearer every year.

Now, as we continue our work for a just, empowered, and egalitarian society, it is a good idea to pause and reflect on all we have managed to achieve, as well as on all that remains to be done.

Let me take you to the World where we DEHATians exist "Because every child matters" ...

Jitendra Chaturvedi
Founder & CEO

ABOUT US @ DEHAT

Who We Are-A Flashback...

DEHAT (Developmental Association for Human Advancement) began in 1989 with a group of young activists from the district of Bahraich in Uttar Pradesh. The Planning Commission has identified Bahraich as one of the 100 most backward districts of India. For ten years, DEHAT served as a youth group by operating a school for 'Tharu' tribal villagers and forest-dwelling children, until being registered under the Society Registration Act 1860 on the 21st of August 2000.



And Ever Since...

DEHAT has worked in conjunction with partners worldwide to empower and advocate for the most vulnerable and disadvantaged among us. We firmly believe that sustainable development can only take place when all children are assured of their survival, protection, and full participation in the development process. The 1990 United Nations Convention on the Rights of the Child established a comprehensive set of rights for all children, and our work stands to translate those policies into on-the-ground practice. Through focused intervention that builds local capacity and empowers all sections of society, we hope to move towards a world where children enjoy the full range of their rights and opportunities.

A child is first and foremost affected by his or her direct surroundings—family, neighborhood, school, and friends most immediately shape the course of that child's life. With that understanding in mind, DEHAT takes a holistic approach to activism that brings together education, maternal and child health, female literacy and empowerment, protection against human trafficking, farming and livelihood practices, and community building into a comprehensive solution for the problems faced by children in our target communities. And recognizing that those issues exist in a broader social context, we pair grassroots activism with political advocacy, community mobilization, and struggles for legal rights and their full realization. Thus, all our activities—whether at the level of national policy-making or local farming demonstrations—returns to serve the interests of children, especially those in the marginalized and oppressed sections of our society.

ABOUT US @ DEHAT

Theory of Change...



VISION

A child-centered society in which all children enjoy the fullest scope of their rights.



MISSION

To empower the deprived and underprivileged sections of society in order to ensure the basic rights of children



THEORY OF CHANGE

If children are assured of their survival, protection and participation in the development process, only then can a society achieve sustainable development. That is our theory and proposition for change in the society that children are raised in.

ABOUT US @ DEHAT



How We Help



ABOUT US @ DEHAT

Some Rights-Based Solutions

Despite India's promise to ensure certain rights for all children, huge challenges remain before the promises are realized. We firmly believe that sustainable development can only succeed when all children are assured of their survival, development, protection, and full participation in the decision making process. Through our work, we hope to move towards a world where children enjoy the full range of their rights and opportunities. Below is a summary of how DEHAT approaches this issue and how it is helping children in India and slowly achieving a child-friendly and youth-enabling society.



ABOUT US @ DEHAT

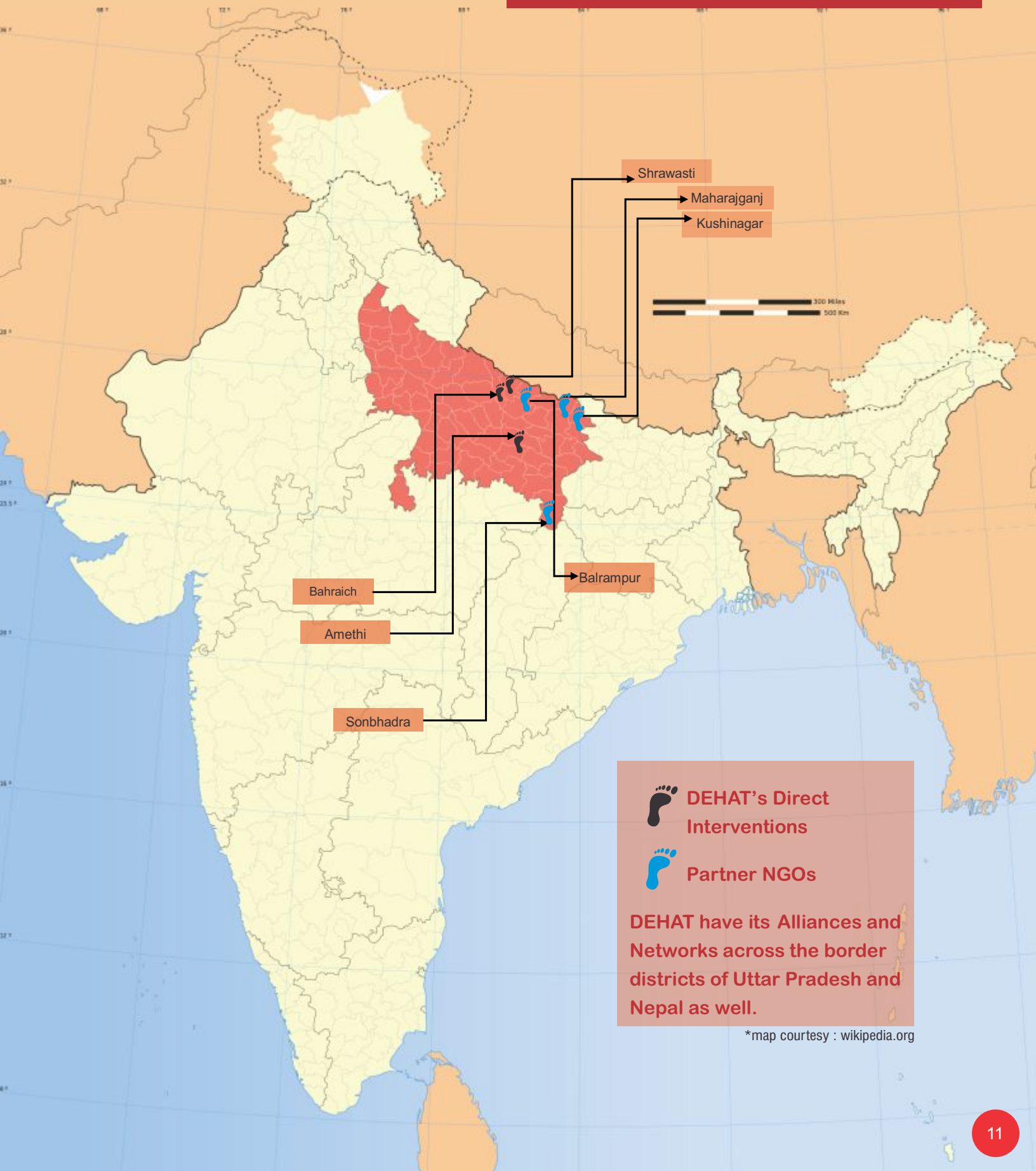
It's Delivery Time Now



ABOUT US @ DEHAT



Footprints...



DEHAT's Direct Interventions



Partner NGOs

DEHAT have its Alliances and Networks across the border districts of Uttar Pradesh and Nepal as well.

**map courtesy : wikipedia.org*

IMPACT @ DEHAT

Meet Our Change Makers

Simply by existing on forest land as a traditional forest-dweller family, we were never given any school, 'Anganwadi' center or other schemes. I had completed my primary education with so many risks and then dropped out. After three years, DEHAT has given me a courage and opportunity to study further and now I am completing my 10th class, informed of my constitutional rights, and empowered enough to raise my voice where required.



Seema - 16 years, Tedhia Forest Village, Bahraich-UP

I was a traditional rural girl...just silent all the time and shy to face outsiders. My elder brothers and father never allowed me to come outside of the curtain. One day DEHAT knocked at my door and opened it forever. I have joined "Child Right Forum (Child Parliament)" in my village and started learning about my rights. I was given various trainings and exposure opportunities to become a leader. Now I raise the voice of children-not only of my village but of the district and state also-before decision-makers like District Magistrate, Chief Minister and Governor of my state.



Rekha, Nai Basti Village, Bahraich-UP

I have been forgotten all my dreams, when my mother slapped me to study. I left my house and catch the wrong train to Mumbai but reached Bahraich. Here, I was found by a hotel owner and started taking hard labor for 18-20 hours per day for the next five years. I was not in touch with my parents with no hope to return home. One day, I saw a pamphlet about DEHAT's helpline for children and called to DEHAT. On the same day, the DEHAT team not only rescued me but also recovered Rs. 50,000 (\$900) in form of a demand draft and Rs. 2000 in cash from the hotel owner. After 5 years, I met my family and now I am studying in 10th class. I want to join civil services so that I can help others.



Ajay Nigam - 17 years, Siddhartnagar-UP

IMPACT @ DEHAT

Meet Our Change Makers

"Before joining DEHAT's agro-based livelihood program, I was a daily wage laborer and my wages were never regular. With severe poverty, I was passing my days with my family. With the only a piece of 2250 sq.ft. of land, I started multi-layer farming and other techniques. Now I am earning Rs.1.5 Lakh per year and own one acre of land. My all the children are happy, healthy and attending school".



Dwarika, Village - Dhakia, Bahraich-UP

"On account of being a physically and mentally challenged girl, nobody in my village was my friend. Everybody used to make my fun and tease. Now I am studying in DEHAT's Girl Child Education Center and famous as the most brilliant girl in the village. I am an inspiring leader too. This year I am going to pass 5th class."



Fool Jahan - 15 Years, Munshipurwa village, Shrawasti District-UP

"I got married, when I was 5. My father had committed to send me to my husband's home at the age of 10 years. In between, DEHAT has started an education center for out-of-school girls like me and I joined. My family was sensitized against child marriage by DEHAT. At the age of 10, my husband (20 Years) came to my house with over 100 relatives to take me. First my parents requested them to wait untill was 18 years, but they were rigid. Then my parents had taken a historic decision and declared my divorce. Now I am studying in 6th class and shaping my future."



Fatima, Village Chogoi Nakahi, Shrawasti-UP

IMPACT @ DEHAT

Spotlights 😊

Number of children's lives we've touched & gave back their smiles by fulfilling all their scope of rights

2,00,000

Number of institutional donors

8

Funds Raised

INR 10.5 Million

Number of Corporate Donors (CSR)

1

Percentage of socially excluded girl children educated

93.81%

Number of adolescent girl children empowered & educated

14,000

National Awards

4

Number of girls prevented from child marriage

36

Number of International Award (First Runner-up)

1

Number of international scholars and foreign visitors interacted

112

Villages converted into 'model villages' on the basis of child health nutrition indicators

31

Alternative girl child education centres operating

60

Number of families got 100% benefit of govt. schemes through RTI

4000+

Number of families got mainstreamed and now have citizenship of India from forest community

991

Number of families receiving sustainable livelihood sources

5,000

Increased the productivity of farms through Systems of Crops Intensification up to

200%

Number of missing & trafficked children repatriated

1200

Number of Newspaper article on DEHAT

367

Number of children rescued from bonded & child labor

200

ABOUT US @ DEHAT

Monitoring

DEHAT monitors its impact on both macro- and micro- levels. We design and implement our programmes specifically to target the impact we strive to make. We form enable, educate, and empower Community Based Organizations (CBOs) at ground level to monitor all our services as we believe that beneficiaries can better scale what they are availing. Let's have a look over our systems or tools that makes us capable to measure our impacts at significant level.

◆ **Management Information System (MIS):**

MIS systems have been developed at the grassroots level, which is maintained by the Community Level Workers [CLWs] at village level, compiled by the "Field Coordinators" at cluster level and then compiled at project level by MIS Officers and validated by Project Coordinators. This system has all kind of data and detailed information regarding the activities executed at grassroots level. The organization level MIS is compiled and maintained on the basis of grassroots level MIS system.

◆ **Monthly Data Report:**

The monthly data report is compiled on the basis of MIS and submitted by the Field/Project Coordinators on monthly basis.

◆ **Fortnightly and Monthly Meetings of Staff:**

In these meetings, all the team members share their findings, present the reports, and plan accordingly.

◆ **Monthly Core Committee Review and Planning Meeting**

In the presence of Chief Executive, all the Project Leaders along with one team member (From Second Line), organize core committee meetings every month. In this meeting, each Project Leader/Coordinator presents monthly progress report and plan for next month in PowerPoint form followed by question-answer sessions. This process helps to develop the best understanding of each project team on organization's progress in total.

- ▶ **Fortnightly [Day wise], Quarterly and Annual Planning & Reporting**
- ▶ **Regular Field Visits by the supervisors with well-defined checklist.**
- ▶ **Internal Mid Term Review**
- ▶ **Evaluation by External Experts/ Donors.**
- ▶ **Visitor feedback in written form.**

RESEARCH

We approach development in a way that is holistic, targeted and local. By keeping our initiative's scope intense, we can involve in the communities we work with deeply. We can then address the complex and interconnected problems of education, health, poverty, protection and empowerment together for sustainable long-term progress. Our dedicated team aims to identify the real drivers behind negative outcomes and create sustainable and effective solutions to address them.

RECOGNITION @ DEHAT

Achievements & Awards

Our work in the very hard-to-reach areas in India has been recognized by eminent people around the world, including Global NGO Awards by The Resource Alliance, UK who short listed us as First Runner-up among the top 5 organizations from all around the world. We have also consistently won awards for excellence, including :



On Your Marks Get Set & Go...

2014

First Runner-up in the education category of The Dasra Girls Power Award organized by Dasra-Catalyst for Social Change and awarded by Kavita Nandini Ramdas (Asia Representative of Ford Foundation & Former CEO & President of Global Fund for Women).



2011

First Runner-up at The Global NGO Award organized by The Resource Alliance, UK. These organizations were selected from the national winners of NGO Awards (NGO of the year) from around the world.



2010

Winner in the best Small Category NGO in The India NGO Award organized by The Resource Alliance, UK in association with The Rockefeller Foundation. This award is given to us for the best practices used in resource mobilization, accountability, and transparency.



2009

Winner of The Manjunath Shanmugam Integrity Award organized by the international alumni of Indian Institute of Management (IIM) and awarded by Mrs. Aruna Roy (Magsaysay Award Winner) & Mr. S. Gopalakrishnan (Founder-Infosys).



RECOGNITION @ DEHAT

Achievements & Awards

DEHAT's Founder & CEO Dr. Jitendra Chaturvedi has also won numerous awards:

2014

Winner of 'The Bahraich Ratna Award' organized by the Global School of Learning on behalf of Bahraich civil society. This award is given for DEHAT's efforts in changing the lives of the disadvantaged. Recognition from the local community, whose knowledge of DEHAT's work is most honest and complete, is so dear to us.



2012

Winner of Gold Medal at The Social Bravery Award organized by The Sony Entertainment Network and awarded by Mr. N.P Singh COO of Sony Entertainment Network & Mr. B.P Singh producer of CID (An Indian Telecast).



DEHAT in News



In 2014-15, DEHAT featured 326 times in major National and Local Media. These Include-Hindustan Times, Deccan Herald, Amar Ujala, Rashtriya Sahara, Dainik Jaagran (Print Media) & IndiaNews (Electronic Media)



INITIATIVES @ DEHAT

Education Initiatives

For us, education, doesn't mean just homework, a classroom and a few “ABCD” activities. It is more about creating a joyful, interacting, creative and empowering ambience that can bring the power to change the view of seeing the world for them. We approach holistically our champions in a way that they break the cycle of demographics, they belong to and explore the rest of the challenging and beautiful world waiting for them. Let's have a look to our approaches to the Change we strive to make.

INITIATIVES @ DEHAT

Education Initiatives

Educating, Enabling & Empowering the Girl Champs (E³GC) Programme

Rural Girl Champ's Education Initiative - "Swadhyaya" Centres

Why 'Swadhyaya' Initiative?

Girl Champs who are born in "hard-to-reach" demographics where facilities like schools are at least more than four miles far from their households and a society where they have been declared as "Socially Excluded Groups" which nearly implies the end of their hopes. Meanwhile, in day-to-day life, Girl Champs are often denied of their Rights of Participation, Development & Protection. Furthermore, the community's mindset is limited, offering more and more opportunities to their boys as he can help them to earn their livelihood and denying the hopes and desires of their Girl Champs. In their eyes, she can only be the core helper for their housekeeping work and later in the huge responsibility of her marriage (Parents were accustomed to marrying their Girl Child even earlier than 13). If we combine these problems together, we can have a better idea what can be the consequences of this wretched situation all together. Girl Champs, while fighting for their basic rights in their lives, can rarely get the opportunities to relax, wonder and simply enjoy themselves while learning more about the world they live in. There is a marked lack of encouragement, inspiration and awareness of the multitude of possibilities that await them in society. We believe that Champ's demographics cannot be the indication for her destiny. Every champ deserves a chance to experience a whole new life, filled with opportunities to take full advantage of themselves and learn new things while building self-confidence. This belief is what inspired us to create the "Swadhyaya" Initiative.

How 'Swadhyaya' works?

DEHAT's Rural Girl Child Education Initiative seeks to bring quality primary education to villages where girls' education is otherwise forgotten or ignored. We operate alternative learning centers where girls from 1st to 5th class learn subjects including Math, Hindi, Science, and English, as well as important knowledge about nutrition, adolescent health, and their rights. These learning centers are also a safe space for girls in these villages, where they can receive counseling against the harms of child marriage or child labor and seek support of their teachers to oppose violations of children's rights. Through these learning centres and organizations of parents, teachers, and community leaders, we hope to empower both the girls studying in our schools and to expand opportunities for these women long into the future. The unique side of this program is that all the centers are operated in "Community Donated Spaces" and also managed by a committee constituted by the community.

Through Project 'Swadhyaya' we not only educate our Girl Champs to the limits of ABCD and writing their names, but we often provide an incredibly innovative environment, which not only allows them to get a primary-level education but also develop themselves in a setting where they can show-up their talents like singing, drawing, creating rhymes and writing poems, etc. Meanwhile, since it is a core programme for adolescent groups, we offer to them participation in the dialogues in and interactions with issues like Reproductive Health Rights, the consequences of Girl Child Marriages, Trafficking Hurdles in different entertaining ways. These may become challenges in their lives due to extreme poverty. The only thing which allows us to achieve these 'CHANGES' is Community's Behavior Change. Project 'Swadhyaya' is something different that we have introduced to take up these challenges in an incredibly new way. We have not bounded our teachers to the classrooms but also have involved them in door-to-door counseling of parents of the Swadhyaya Girl Champs.

INITIATIVES @ DEHAT

Education Initiatives

'Swadhyaya' Impact 2014-15

17624

Parents behavior change through Door to-Door, * BSAS, *BAM & * MAM Campaigns

95%

Girl champs showing improvement in scores.

1868

Illiterate mothers of students were inspired and taught to read by their daughters

440

Hours off Quality Teacher's Training

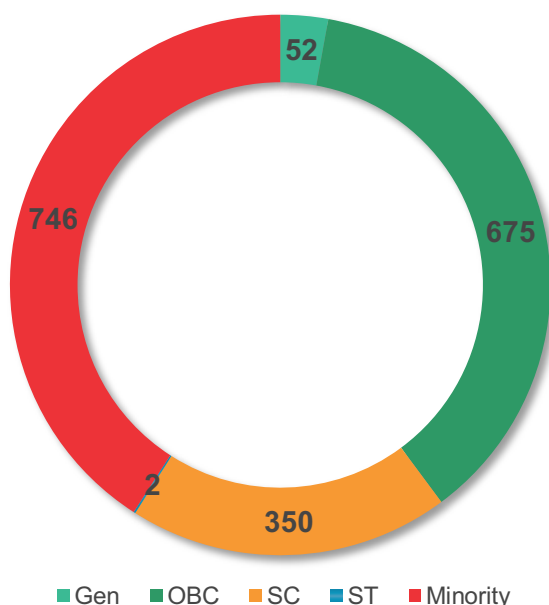
1866

Hours of Community's Counseling about impacts of education and consequences of Illiteracy & Child Marriage

129600

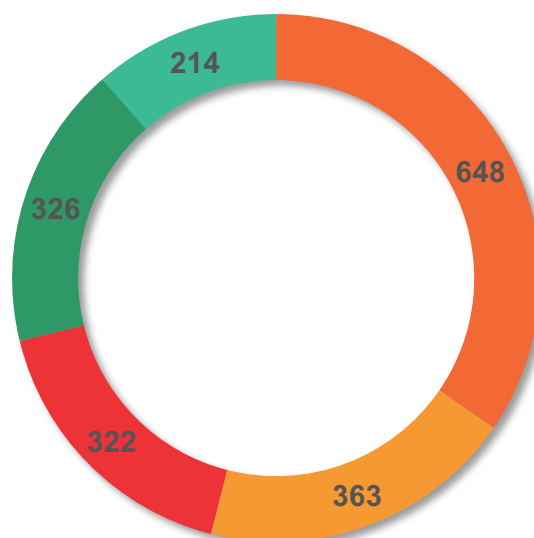
Hours of Enjoyed, Enabled & Empowered Learning

Girl Champ's Community Category We Work With



■ Gen ■ OBC ■ SC ■ ST ■ Minority

Grade-Wise Girl-Champ's strength



■ Class 1 ■ Class 2 ■ Class 3 ■ Class 4 ■ Class 5

* **BSAS** : Balika Shiksha Adhikaar Samiti

* **MAM** : Mahila Adhikar Manch

* **BAM** : Bal Adhikar Manch

INITIATIVES @ DEHAT

Education Initiatives

What's next now?

The 'Swadhyaya' programme continues to evolve based on our experiences on the ground. Our most significant strategic decision for the next year is to gradually upgrade 'Swadhyaya' from the traditional delivery model of education to a focused and improved model for the overall learning environment of the Girl Champs. While we will continue providing support for the Girl Champs up to the 5th level, the 'Swadhyaya' initiative will be re-conceptualized as a subject focused programme which will work towards helping the Girl Champs attain the necessary subjective concepts through Digital Aids & Infrastructural Creativity (i.e. emerging Building as Learning Aid Concepts to each shelter). Furthermore, along with the activities going on, we strive to bring a mass encouragement to mainstreaming the Girl Champs for higher level of education with more behavior changing ideas in communities.



INITIATIVES @ DEHAT

Education Initiatives

Educating, Enabling & Empowering the Girl Champs (E³GC) Programme

"Bravo Girls!" Initiative

Why 'Bravo Girls' Initiative?

A survey that we have compiled across 14 villages of Bahraich Districts of Uttar Pradesh, India, revealed that while on one hand, the basic literacy rate was more than 92%, less than 1% of the population had completed secondary-level education. Additional research revealed that the dropout percentage among girls after Class VIII is as high as 96.7% in the area. On the ground, this means that a very small percentage of girls in the region are actually completing education up to Class X, which is the bare minimum required for any opportunities being offered. This, in turn, leaves these young girls vulnerable to issues of early marriages and domestic abuse. Meanwhile, there are gaps like leadership qualities in Girl Champs, community's sensitization about impacts of their daughter's education, and safety concerns while school days are some of the major reasons that inspired us to design the "Bravo Girls" Initiative.

How 'Bravo Girls' works?

Bravo Girls also faces the kind of same adversities like Swa-Adhyaya's "Why", keeping the findings in mind, this initiative is specifically designed to bring quality life to the group of adolescent Girl Champs with an empowerment approach so that they can be aware and capable of standing up for their rights as citizens. Henceforth, the curriculum is also delivered by trained teachers who can be a good teacher as well as an excellent role model for the Girl Champs.

Features of Bravo Girls:

- ▶ With lots of exploratory knowledge, experience, and Class X graduation certificate, Champs get all the possible access for the employment opportunities offered by various government and non-government agencies available in rural areas.
- ▶ Some of them (Change Makers) takes leadership positions in their communities and help it move towards a better future collectively.
- ▶ The communities are now encouraged to allow their daughters to attend school's education centers as they can clearly see the impact of the program. This has an amazingly positive social change and increased the penetration of quality education in rural areas.
- ▶ Sensitization of working women acting as mentor-mothers and inspire them to sensitize others, both in their professional and personal spheres to share their love, time and experience with the disadvantaged communities. Very often, little bit of their time makes a big difference.
- ▶ Future families of these Champs will receive immense benefits, especially the children. This is in keeping with the belief that educating a girl is educating a future family. It has a cascading effect which multiplies over the time.

INITIATIVES @ DEHAT

Education Initiatives

Bravo Girls Impact 2014-15

24 Champs

Passed their examination and ready to take off for upgrading their life further

24

Girl Champs are now Change Makers in their community.

150

Mothers and siblings are inspired for Education from their Bravo Girl Champs

2190

Hours of Enjoyed, Enabled & Empowered Learning

730

Hours of Community's Counselling about impacts of education and consequences of Illiteracy & Child Marriage

4

Girl-Child Marriage prevented

What's next now?

In the past year, 'Bravo Girl!', was primarily focussed on providing exposure to various scopes of education in and after 10 and +2. In 2015-16, we plan to expand our scope to create a holistic platform through which Girl Champs in Bravo Centres can access to the new worldviews regarding education and careers as well as other life choices. In its new avatar, Bravo Girls will focus on helping the Champs find their area of interest through initial profiling, explore it through experiential workshops and activities and make a decision at Class X between the three high school academic streams of Arts, Science and Commerce. Champs will also be supported in building practical life skills such as social skills, computer skills etc.



INITIATIVES @ DEHAT

Education Initiatives

Educating, Enabling & Empowering the Girl Champs (E³GC) Programme

Transforming the Lives of Rural Champs-"Alternative Pathshaalas"

Why 'Alternative Pathshaalas' Initiative?

At DEHAT, we believe that dream and a true passion is the only material that can produce an incredible personality. It does not matter where they grew up or their financial background. What matters is that their true choice came from their interests and passions. While working with rural champs in different educational scopes, we found that as they progress through schools, there was a huge gap between their projected academic performances and actual performances. Also, one of the major reason for these performances was the teacher-student ratio at Govt. Schools, which is often far beyond imagination, e.g., 300:1. Meanwhile, absence of awareness of, confidence about and exploration of the long career and life choices could not match the dreams of Champs. This lack of inspiring supportive social environments for Girl Champs is what the 'Alternative Pathshaala' addresses.

How 'Alternative Pathshaalas' works?

Alternative Pathshaalas strives to bridge the gap between all the opportunities, choices and overall academic development progress in the Champs' lives. Alternative Pathshaalas works exclusively with champs in 6-10 Grades. Along with providing all the tech-ticks of passing boards exam with distinction, we provide them exposure to various career options and enable them to understand what their true strengths and potentials are.

'Alternative Pathshaala' Impact 2014-15

68.8%

Girl Champs enrolled & have command over subjects like English, Mathematics & Science.

537

Champs enjoyed the learning experience with Alternative Pathshaalas & improved their results ever.

36.20%

Boy Champs enrolled & have command over subjects like English, Mathematics

INITIATIVES @ DEHAT

Education Initiatives

What's next now?

Alternative Pathshaalas, in its current form, is focused on enhancing Champs' skills in subjects like English, Science & Math. Going forward, Alternative Pathshaala will evolve as a platform for breaking their regular and traditional methods of studies and involve fun and learning activities focusing on career awareness. Furthermore, children will be enabled with building and connecting their dreams through self-growth and transformation. In 2015-16, we look to partner with sector experts and draw on their theory of personal transformation to help children increase self-esteem and confidence. Alternate Pathshala will continue to be a fun and educational experience but will grow to include aspects such as goal setting, defining aspirations, and teaching children to dream big and take the first steps to realizing their dreams.



INITIATIVES @ DEHAT

Education Initiatives

Educating, Enabling & Empowering the Girl Champs (E³GC) Programme

'Digitify' Initiative

Why 'Digitify' Initiative?

Through our extensive work with education in different ways, we have realized that digital education can bring more concept clarity and make learning even more fun experience. Research shows that digital environment can give a marked effect on intelligence and creative development. But in demographic adversities, it is difficult to find such facility. Here, we have come up with a solution that breaks this marked distance between Digital & Manual Learning. The primary focus of Digitify is to make learning experience a true fun & creative environment.

How 'Digitify' works?

The aim of Digitify is to convert the traditional way of learning into modern and globalized educational involvement. We do this by instilling 'hole in the wall computers' in primary classes of Govt. Schools and involve a special mentor to monitor the functionality and instructions. Furthermore, Computer Coaching Centres (C3) help to identify secondary and senior secondary level gaps in digital skills. Digitify prepares the Champs for cracking into urban environments and making their career choices broader after +2 standard.

'Digitify' Impact 2014-15

2950

Hours of Digitify way of Learning

1300

Digitify Champs
impacted & ready to
take off for their next
level up-gradation

85%

Improvement in Digital Skills of Primary,
Secondary & Senior Secondary Level of
Classes.

INITIATIVES @ DEHAT

Education Initiatives

What's next now?

A key purpose of Digitify was to generate an impact by improving the knowledge-base for children in digital skills, but we have found that there is often a huge need for this initiative. Six Govt. Schools and two Computer Coaching Centres are not enough to make even gentle impact due to long distances from Champs' households, especially when considering long-term outcomes. As our focus has shifted towards long-term outcomes, we realize that we need to re-purpose resources towards improving the quality and range of our digital initiatives. The most effective way to maximize this effort for us is to initiate this project with cost effective approaches in more programme areas in which we work. The reason behind the expansion of this project is that we only work with hard-to-reach communities where it is just their dream to study with digital aids.



INITIATIVES @ DEHAT

Education Initiatives

Educating, Enabling & Empowering the Girl Champs (E³GC) Programme

No More Boring Schools Initiatives – "Aanandha"

Why 'Aanandha' Initiative?

'Aanandha'- a Sanskrit word means Unending Joy. Believing that Govt. Schools are the only alternate for poor and deprived children. We have initiated this project to let the children:

- ▶ Understand the physical world around them
- ▶ Comprehend the passage of time in their Daily Life
- ▶ Grasp Tech-Ticks to deal with numbers
- ▶ Get different ways of interacting with language
- ▶ Involve with Doing and Learning Acts
- ▶ Enabled with Fun & Learning concepts
- ▶ Making the nature of Government school's components as inviting for children instrument.

How 'Aanandha' works?

School buildings are meant for children. They are designed for them. And yet somehow they do not relate to them in a holistic way. Each component of the school is somehow conceived in isolation with little consideration about what the child is finally going to experience as a whole. "Aanandha" is all about making the building components an active facilitator in the whole process of teaching-learning (which is the primary function of the school) for children and teachers (who are the primary users). It is an innovative way to conceive of and use the various building components like the floor, wall, door, window or even spaces like corridor and open space in such a way that it also helps children and teachers in the process of teaching-learning apart from serving their usual function. Thus, in a school that has been conceived like this, a floor may no longer be just a floor but a way to understand fractions, or window might become more than a usual window and let a child prepare for skills in writing Hindi alphabets, or a sensitively designed corridor could help children to correctly estimate distances.

'Aanandha' Impact 2014-15

416

'Aanandha' children impacted and added this year

98%

Rural Champs have improved their performances & acclaimed the objective we strived

16

'Aanandha' Teachers impacted and added this year

INITIATIVES @ DEHAT

Education Initiatives

What's next now?

As 'Aanandha' emerged as one of a major change making initiative while achieving our aim of making education not as an Alphabetical Learner but as an instrument of understanding the "Why" of education. For school Champs, we will move forward in 2015-16 by collaborating with the government stakeholders to implement this initiative even at more government schools with more learning and fun-based tools, some of the tools we will be introducing are as follows:

- ▶ 'Raksha' based theme for preventing child abuse in all Govt. Girls & Co-Ed Schools.
- ▶ Fire Fighting Equipment in 'Aanandha' adopted govt. schools
- ▶ Aqua Guard/R.O. for water purification
- ▶ YUVA School :Life Skill Programmes
- ▶ Disaster Management Programme in schools
- ▶ Eco Club in Government Schools
- ▶ Project Roopanter - to make school buildings attractive, durable and safe.
- ▶ Construction of Ramps and Disable Friendly Toilets in schools
- ▶ English speaking programme in schools
- ▶ Mental Maths Lab, Multi Media Lab, Science Labs & Mobile School modifications



INITIATIVES @ DEHAT

Education Initiatives

Enabling & Empowering the Rural Women (E²RW) Programme

"Womenia !" Initiative

Why 'Womenia' Initiative

While making efforts in different scopes of education, we realized that Champs' shelter is the first institution for her or his life, and mothers are the first teacher to give them a lesson of life and beautify them as an incredible persona. But realizing the lack of knowledge & awareness about initial academic concerns & different government schemes that her family can avail is leading their families to a dark world where they cannot even think of educating their Girl or Boy Champs (after 6 and above) and cannot avail the existing schemes that the government is offering to them. Believing that only community's behavior change can play a major role while achieving our goals to transform the families, we have initiated Womenia.

How 'Womenia' works?

'Womenia' aims to provide a mother mentor to each's family, especially to the children (at least until they reach the basic level of understanding). The core focus of this programme is to teach the alphabetical and basic academic knowledge to the illiterate women, endowing them with correct health and hygiene practices and making them a demanding citizen for all their deserving rights and government schemes. We do this by opening literacy centres in the different locations in which we work. (Shelter for these centres are borne by the communities itself.) Meanwhile, literacy counseling and drives helps us to mobilize community support.

Impact assessment data reveals that 98% of these women could now sign their name and are able to raise voice for government actions, and over 76% have mastered all tasks including advanced exercises in basic language knowledge.

'Womenia' Impact 2014-15

912

Hours of Womenia way of learning & experiences.

975

Womenias added and impacted & they're now ready to take advantage of Govt. schemes

300

Activities Involved in 'Womenia'

INITIATIVES @ DEHAT

Education Initiatives

What's next now?

As we are achieving the aim of Womenia, there is still something missing to be done. The missing part we are talking about is a central focus on making a child-centric society by these women in each household. Along with the current curriculum, we will re-conceptualize the 'womenia' initiative to spread out the change in the thought process of these women for making a better society for children. Furthermore, tribal communities are still left without 'Womenia' initiative, so we also want to introduce this concept with them as well.



56,000 PREGNANCY RELATED DEATHS IN INDIA EVERY YEAR

Life is a beautiful gift we can give to humankind. We are introducing a one-of-kind initiative that gifts a healthy life, but we need proper health practices to bring a mass change. We often interconnect some of our initiatives to achieve the outcome of this programme in terms of longer benefit of the community. DEHAT follows its delivery model to make this happen at large, i.e., by changing the community's behavior with regard to harmful practices in health and by demanding government actions for our community via our Education Initiatives and separate Health camps & drives, strengthening government systems by providing training and aids to government stakeholders, healthy and nutritional diet via our livelihood initiatives and lastly providing services in the absence of Government's services.

INITIATIVES @ DEHAT

Health Initiatives

Healthy, Wealthy & Wise Programme

'Light a Life' Initiative

Why 'Light a Life' Initiative?

In India, 900 thousand newborn infants are dying each year. This means more than one child is dying every minute. Over 55% of children under the age of two do not receive comprehensive routine immunization in India. Approximately 2.7 million children under the age of five receive no treatment for diarrhea, one of the major causes of childhood mortality. Of 25 developing countries, India has the highest number of children who do not receive even the most basic of healthcare services. Under nutrition, respiratory infections, lack of immunization and poor healthcare facilities are the underlying causes of these newborn deaths. We at DEHAT are committed to providing robust health and nutrition programs that save most lives of the children and ensure that they grow up healthy. We work to improve health and nutrition of mothers, newborn babies and children with special attention to poor and vulnerable communities such as adolescent girls. We work in hard-to-reach and impoverished communities, as well as with families hit hard by natural disasters and conflict.

For instance, statistics say about two (most challenging) of 8 districts we work with...

Indicators	Shrawasti	Bahraich	Uttar Pradesh	India Avg.	Remarks
Infant Mortality Rate	103*	66	71	47	* Highest in India
Girls Married Younger Than 18 Years	82.5*	70.2	32.91	22.10	* Highest in India
Female Literacy Rate	37.07*	40.76	59.3	65.5	* Lowest in UP and sixth lowest in India

Source: DLHS-3 (Ministry of Health and Family Welfare, Govt. of India) and Census -2011

How 'Light a Life' works?

Light a Life brings following six areas of health at one platform:

- ▶ Maternal and Reproductive Health
- ▶ Newborn Health
- ▶ Adolescent Health
- ▶ Child Survival
- ▶ Nutrition
- ▶ Health and Nutrition services in Emergencies

INITIATIVES @ DEHAT

Health Initiatives

Light a Life' achieves its goals by 3 Game-Changing techniques-

Behavior Change

We work intensively with communities on behavioral change in traditional practices related to community health.

- ▶ Promoting institutional deliveries, thermal care, five cleans (in case of home deliveries), early initiation of colostrum feeding within one hour of birth, exclusive breast feeding up to 6 months, infant and young child feeding practices, hand washing and using iodized salt are some key areas of interventions.
- ▶ Celebration of "World Breast Feeding Week", "World New-born Care Week", World AIDS Day and other important health days.
- ▶ Facilitation of Games, Puzzle, Dari, weighing machines, pre-education charts and kits, books, health and hygiene kits etc. for Anganwadi centres.

Demand Generation

We have realized that existing government services are in place and sometimes even at the doorstep but communities are not aware about them. Due to this, the community demand is weak.

- ▶ Intensive efforts towards community's demand generation by making them aware of need of immunizations, importance of institutional deliveries, benefits of government health and nutrition schemes like Integrated Child Development Schemes-ICDS (Popular as "Anganwadi"), JSY (Janani Suraksha Yojna), JSSK (Janani Shishu Suraksha Karyakram), National Immunization Program, Family Planning Services, Health Insurance Schemes etc.
- ▶ Organizing interface programs between community and government healthcare providers.
- ▶ Celebration of "Baal Swasthya Poshan Mah-BSPM (Child Health Nutrition Month)" which is organized during June and December for providing vitamin-A drops along with other health and nutrition services, "Village Health and Nutrition Day-VHND" in each Gram Panchayat level, "Weekly Health and Nutrition Day" at ICDS Centre level and other opportunities.

System Strengthening

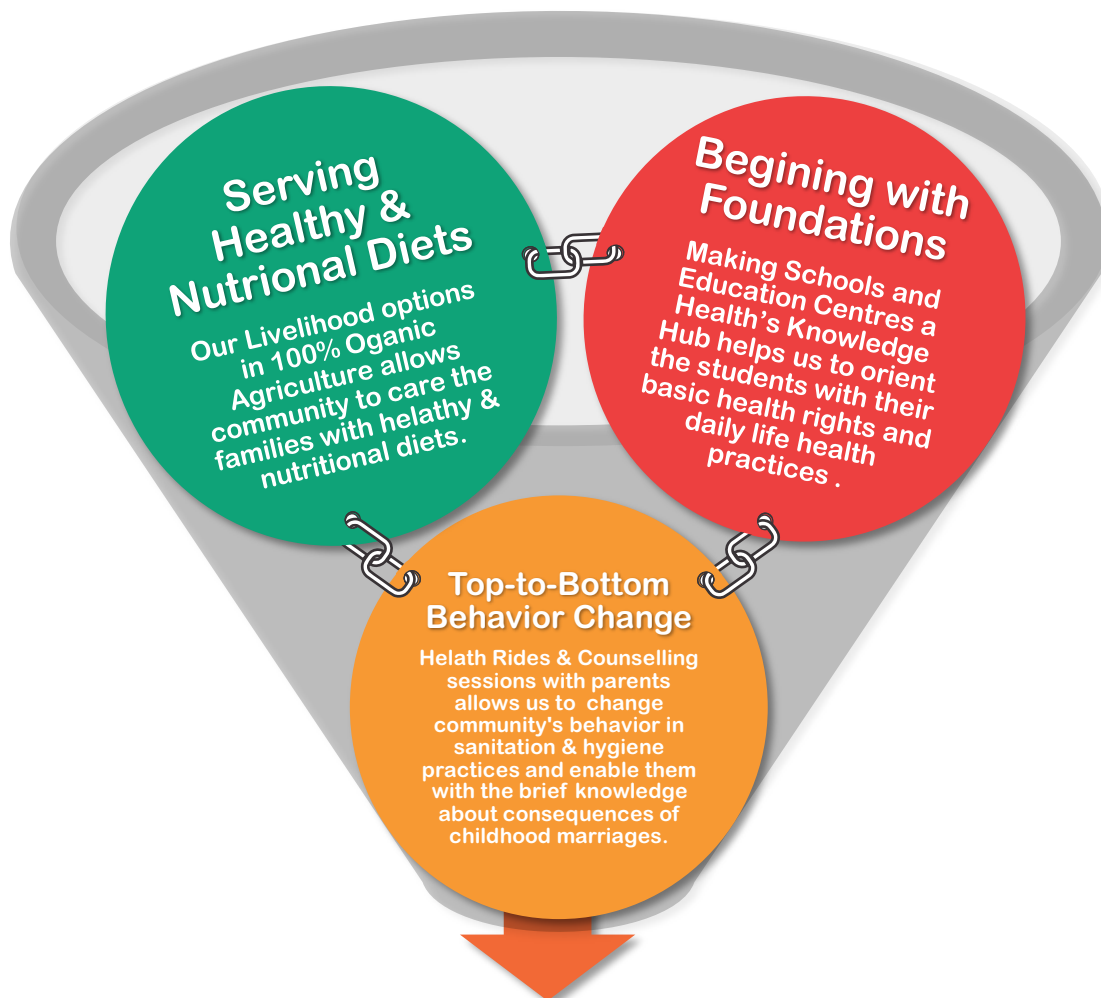
We always support government efforts to improve health status.

- ▶ Strengthening the government systems through capacity-building and hand-holding at grassroots level and ensuring community participation.
- ▶ Support of government frontline programs, participatory planning, awareness generation about schemes and community led advocacy. For instance, we work with ICDS centres to strengthen the government scheme "SABLA" to improve the health status of adolescent girls by organizing for them regular meetings, providing leadership trainings and exposures to role models and also creating community support to ICDS workers etc.

Furthermore, here is how we Interlink our Livelihood & Education Initiative to 'Light a life'

INITIATIVES @ DEHAT

Health Initiatives



Light a Life

'Light a Life' Impact 2014-15

8

Anganwadis got benefits from Light a Life and now strengthening 100s of families

11286

Indirect impacted Mothers, Adolescent Girls & Children

5643

Mothers, Adolescent Girls & Children Directly Impacted

5000

Adolescents Girls & their parents counseled about basic Health & Hygiene practices as well as the consequences of childhood marriages.

10

Health & Sanitation Day Celebrations for awareness

INITIATIVES @ DEHAT

Health Initiatives

What's next now?

'Light a Life' will continue to expand our efforts for people's health and for making India 'Healthy Wealthy & Wise'. Up to date we have converted 31 villages into 'model villages' on the basis of child health and nutrition indicators, benefitted over more than 50,000 mothers directly and indirectly, more than 16,000 adolescent girls impacted directly. Infants and children of these mothers also have rich care. While there is much to celebrate, there is more to be done. Our focus for next year will be on increasing infant's registration, creating health leaders in communities, making emergency services for prompt deliveries, training mothers to take care of deliveries and ante & post-natal cares even at the households if there is absence of medical facility. Meanwhile, some of the very hard-to-reach area is still left without 'Light a Life' initiative, where it is most needed. The expansion of this project is expected to launch in near time.



INITIATIVES @ DEHAT

Livelihood Initiatives



Here the cycle begins with of our 'Delivery Model'. We believe that only Sustainable Livelihood can give a better start to life whether it is taking care of a pregnant mother, giving a nourishing health to infants until they turn five or giving the best education after child reaches six, all of it happens when communities are enabled with long-term livelihood options. Our livelihood options pick the areas where no livelihood options were available due to forest conservation acts, small or no land holdings, and lastly the presence of harmful animals. Also, youths and farmers with no access to financial networks and employers led a complete dark story that families have faced. Let's have a look how DEHAT have taken down all these crises together.

INITIATIVES @ DEHAT

Livelihood Initiatives

Enabling the Generations Programme

Raising Farmers, Enabling Families Initiative- 'Swavlamban'

Why 'Swavlamban' initiative?

'Swavlamban', a Sanskrit term which means 'Self-dependent'. While working exclusively with vulnerable and deprived community, we have found that for more than 80% families, agriculture is the only way to transform their lives. Yet somehow families largely cannot make it due to lack of technical knowledge and aid, financial networks, and the support of government stakeholders (as many did not know such community even exist). Believing that modern farming techniques and government stakeholder's support can completely change the lives of thousands of children, we have come up with this innovative solution.

'Swavlamban' offers each family to let them enjoy:

- ▶ Life with dignity
- ▶ Equity within the family
- ▶ Freedom from hunger
- ▶ Decent income: 1,00,000 p.a. with 3-4 sustainable sources
- ▶ Risks managed life, assets and incomes.
- ▶ Shelter, education, health & fulfilment of the basic rights of their children.

How 'Swavlamban' works?

The aim of 'Swavlamban' is to improve the livelihoods of farmers and their families through progressive farming that decreases input costs, increases production, connects them with financial networks, and takes full advantage of government assistance. 'Swavlamban' targets the problem of poverty in a context where as many as 80% of families survive by means of subsistence farming. Advanced farming practices with the help of progressive government schemes offer farmers the promise of better standards of living, but in remote and underprivileged communities agriculture workers are still not reaching their full potential. 'Swavlamban' seeks to educate farmers about these available practices and government programs in order to propel them towards a future of dignity and a better living wage for them and their families. Consistent and adequate income empowers individuals and creates a better home environment where children are more likely to experience all of their rights.

INITIATIVES @ DEHAT

Livelihood Initiatives

Some of the key acts involved while achieving the aim of 'Swavlamban' are:



INITIATIVES @ DEHAT

Livelihood Initiatives

'Swavlamban' Impact 2014-15

8500

Of Total Saving saved by each farmer per year from avoiding market manures

400

More Farmers added
in 600
'Swavlambanians'

5000

Impacted through 'Swavlamban'

5000

Families (especially children) are now financially secure for their future.

What's next now?

During the past year, 'Swavlamban' was primarily focused on providing best scientific techniques to decrease input cost, increase output cost, connect them with government schemes and provide them with RTI (Right to Information) tool to ensure their rights for best living condition by all means. In 2015-16 we plan to expand our scope to create a business model for each farmer. In its new avatar, 'Swavlamban' will focus on helping farmers with other sources of earning livelihood, one of the major source we will be promoting is the production of Bamboo & Lac and provide manufacturing centres for its handicrafts.



INITIATIVES @ DEHAT

Livelihood Initiatives

Enabling the Generations Programme

Skill Development Initiative

Why Skill Development Initiative?

With different tragic situations, youths in deprived and vulnerable demographics are still denied of their higher study picks after matriculation or +2 level. With remaining hope, they could not enter the market for employment opportunities as they do not have any specialization with matriculation or +2 certificate. After we introduced specialized 1-month training programmes with the help of NSDC, ACC & Centum, the non-college youth are finding employment opportunities and they are often inspired to restart their academic lives. With lots of market requirement knowledge, choices and experience, these youths are now poised to evolve in India's modernizing and globalizing workforce, increase self-reliance and break the cycle of poverty.

How Skill Development Initiative works?

Every training provides students with 24 days of intensive instruction, starting from workforce basics and building to highly marketable, professional skills. Following a life-skills training on teamwork, resume writing, communication skills, and developing professional relationships, students choose to pursue skills in sales, retail, English, DTH engineering, and domestic business process outsourcing according to their aspirations during the second half of training.

'Skill Development Initiative' Impact 2014-15

24 Batches

Of 34 Students each batch were enrolled.

800

Youths have been trained this year

576

Placed successfully with India's leading Business Chains.

INITIATIVES @ DEHAT

Education Initiatives

We owe our gratitude to ACC & CENTUM for choosing DEHAT as a part of their incredible endeavor



Companies supported for placements

- ▶ ANTPL
- ▶ Café Coffee Day
- ▶ Competent
- ▶ DR IT Group
- ▶ DTSS
- ▶ Karvy
- ▶ Lite Bite
- ▶ Lite Bite Food
- ▶ Pay Asia
- ▶ Rand Stad
- ▶ Serco

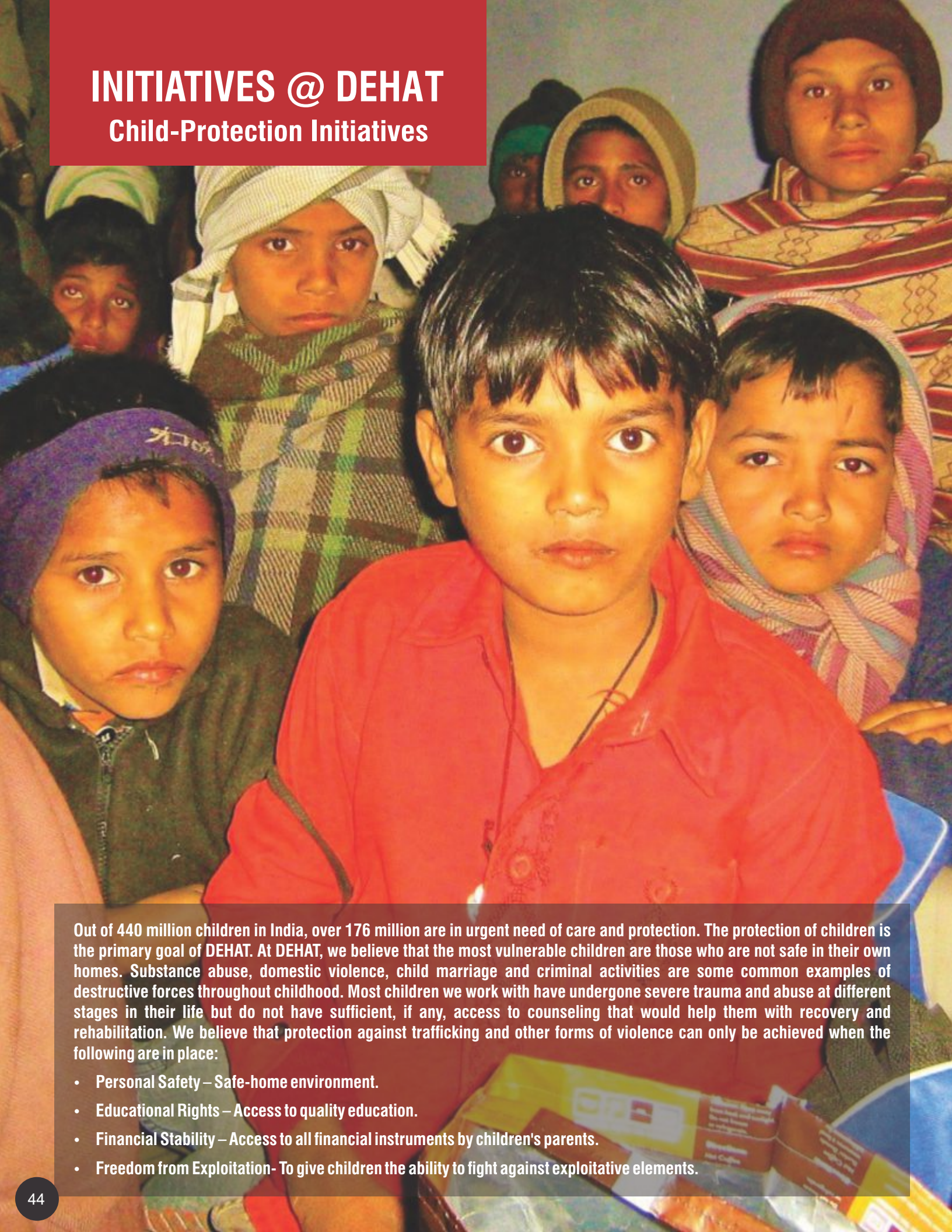
What's next now?

Last year, we promised to shrink the gender gap further with recruiting strategies that encourage women's participation and lower their barriers to entering the workforce with placements in the Skill Development Initiative, but the adversities that families are facing and the mindset that some communities have is a huge challenge that may take some time to overcome. Looking forward, we also hope to link with more corporate houses to upsurge the placement ratio and connect the tribal and forest communities to the employability options as they're still lacking behind employers' reach.



INITIATIVES @ DEHAT

Child-Protection Initiatives



Out of 440 million children in India, over 176 million are in urgent need of care and protection. The protection of children is the primary goal of DEHAT. At DEHAT, we believe that the most vulnerable children are those who are not safe in their own homes. Substance abuse, domestic violence, child marriage and criminal activities are some common examples of destructive forces throughout childhood. Most children we work with have undergone severe trauma and abuse at different stages in their life but do not have sufficient, if any, access to counseling that would help them with recovery and rehabilitation. We believe that protection against trafficking and other forms of violence can only be achieved when the following are in place:

- Personal Safety – Safe-home environment.
- Educational Rights – Access to quality education.
- Financial Stability – Access to all financial instruments by children's parents.
- Freedom from Exploitation- To give children the ability to fight against exploitative elements.

INITIATIVES @ DEHAT

Child-Protection Initiatives

Protecting Our Future Programme

From Helpline to Rescue, Restoration, Repatriation & Rehabilitation Initiative - (HR⁴)

Why 'HR⁴' initiative?

Every year, an average of 44,476 children are reported missing in India. Out of these, an average of 5,452 are girl children and 11,008 children remain untraced. However, these kids are not just 'missing' – many of them have unfortunately been trafficked. Meanwhile, India itself has the sixth-highest prevalence of child marriages in the world. South Asia is home to almost half (42 per cent) of all child brides worldwide; India alone accounts for one third of the global total. Some of the root causes we have observed is that children are not seen as individuals with rights. As a result:

- ▶ Children's basic rights are abused and neglected.
- ▶ Children are the easiest targets for trafficking.
- ▶ Children are not involved in decisions affecting their life.
- ▶ Children are treated only as extensions of parents

HR3 aims to track the gap that lead child to get trafficked, labored & married and break the roots founded, through interconnecting our different initiatives and strategical collaborations at District, State, National and International level by connecting CBOs, NGOs, INGOs and Govt. Organizations on all the possible issues.

How 'HR⁴' works?

We have divided our child protection efforts into two major areas that attempts to be a perfect solution for the longer benefit of children. The endeavors of these 2 areas are achievable, when we interlink some of our initiative with possible conditions.

1. Preventing violations of children's rights.
2. Implementation of the Convention on the Rights of the Child and other relevant legal means of protecting children.

Micro- Level-

- ▶ We respond to all calls to the 1098 hotline 24 hours a day, 7 days a week. We immediately rescue children in need and connect them to medical help, shelter, and protection from abuse, or to counseling according to their need.
- ▶ We work with partner networks and Child Welfare Committees (CWCs) to rehabilitate and return children to their families, thoroughly documenting each child to ensure they reach home quickly and safely.

Track the causes like poverty, lack of knowledge about the child marriage consequences, anti-child environment in homes and if trafficking issues found, attempt to break the supply chain of the trafficker.

Anti-Trafficking Operation (24x7). Solution for roots of the protection in each's family & counseling of community with all the scopes of child-protection

Rehabilitation, Repatriation and Reintegration of children found in most vulnerable condition from across India & Nepal

INITIATIVES @ DEHAT

Child-Protection Initiatives

- ▶ Through door-to-door contacts, open houses, and tent activities, we spread community awareness about child rights, and we educate families on how to handle trafficking or missing children.
- ▶ Regular children's meetings allow children to voice their concerns and ensure that systemic change serves the best needs of children.

Mezzo Level

- ▶ Our booth for lost children during Dargah Mela protects children from abductors and safely returns them to families
- ▶ City mapping of child rights violations highlights high-need areas for outreach and intervention
- ▶ Regional Child-Protection meetings improve staff capacity and share best practices across districts
- ▶ We coordinate with police, railways, Health and Labour departments, and other government or volunteer services to rescue children as far away as Andhra Pradesh and Tamil Nadu
- ▶ We work with state governments, local companies, district administration, village panchayats, community volunteer organizations, and academic institutions to create child-friendly systems

Macro Level

- ▶ We collect data on rescued and rehabilitated children for Govt.'s national database on child protection.
- ▶ We support national efforts to track missing children from as far away as Madhya Pradesh and Maharashtra.
- ▶ We catalyse the government, corporations, and volunteer agencies to bridge gaps in current programmes, improve the use of technology in child tracking and repatriation, and increase budgeting for child protective services
- ▶ We collaborate with the border countries like Nepal to prevent migrated trafficking
- ▶ We have placed child-friendly protection booths at each border area between India and Nepal with the partnership of Para-Military Forces.

'HR⁴' Impact 2014-15

100

Children safe returned to their families.

17244

Community members
directly outreached
through door-to-door
contacts

118

Police and para military forces trained
on child protection issues.

1648

Hours of one-to-one community contact

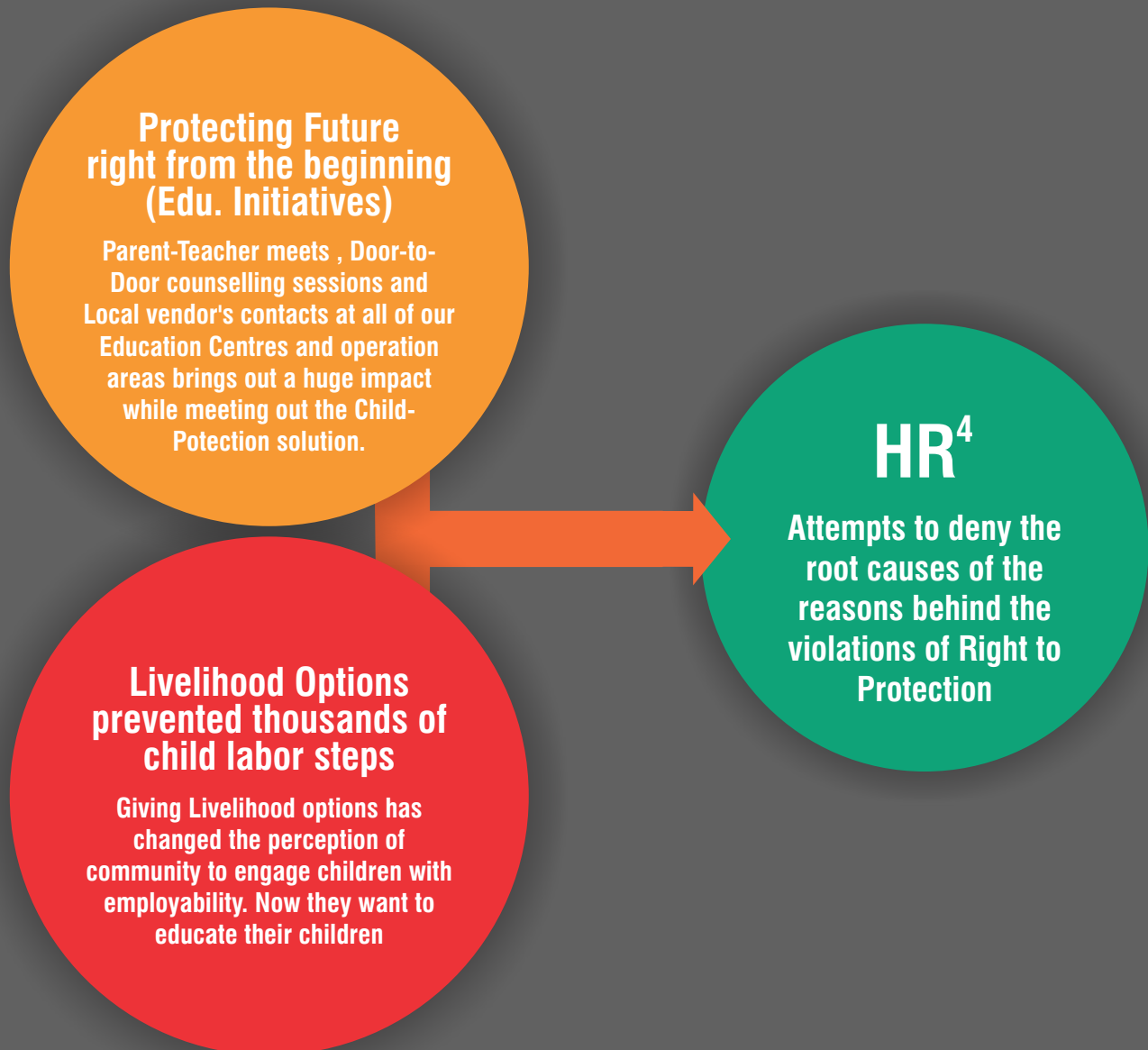
500

Children protected from abuse, shelter,
medical assistance, and repatriation

INITIATIVES @ DEHAT

Child-Protection Initiatives

Interlinked Structure of HR⁴ with other initiatives

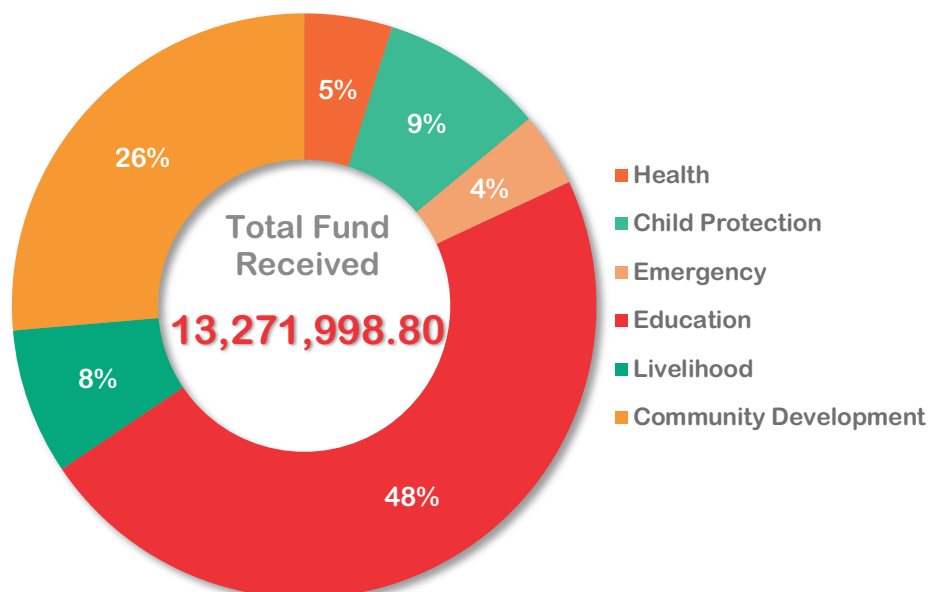


What's next now?

In the coming year we plan to drive improvements towards more cost-efficient technologies for the child-protection development. We have come to understand that involving the young leaders from communities around the local, national and globe can bring a massive change to address the entire picture for resolving the child-protection issues. So furthermore, we will be focusing on mobilizing Change Makers in the communities who can lead the issues related to child-protection efforts to a long-term end. Also we hope to connect more NGOs, INGOs and government networks across India & Nepal to reach the last hopes and address the policy makings at central level.

FINANCE @ DEHAT

Thematic Utilization of Funds



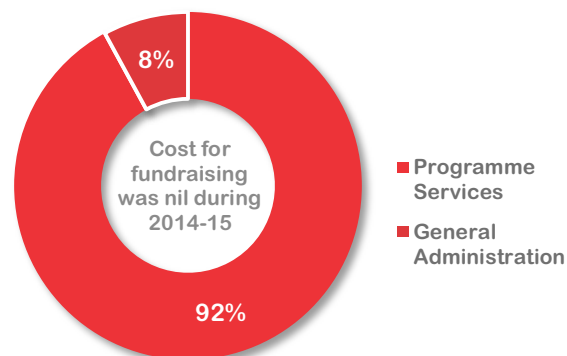
DEHAT is registered under Section 12A of the Income Tax Act, 1995 and the FCRA regulation of Ministry of Home Affairs. Corporate and Institutional funding continue to remain our hugest source of funds with contributions of 47% and 52% respectively.

Accountability and Transparency

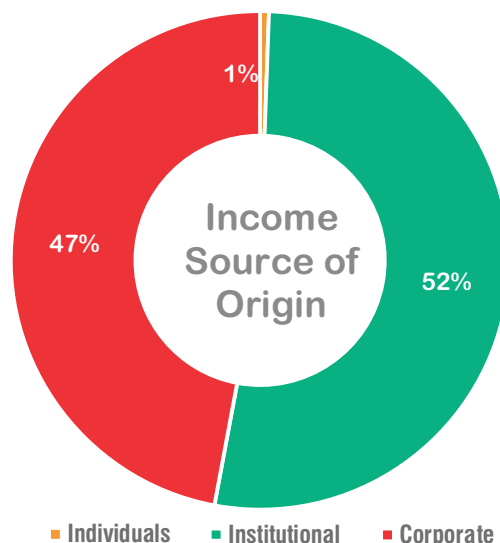


Apart from DEHAT's budget, we have mobilized Rs. 482,850 from Government's schemes & 270,000 from communities as direct community benefits we are working with.

92% of our total fund utilization went towards execution of our 5 major categories. Our funds go significantly to our programmes to increase quality of impact and the scale of our operations within our service areas. We make sure that all the fund investment is implemented in a way that can impact effectively as well as efficiently at ground. The complete audited financial statements are available on our website.



Programme vs Other Costs



PILLARS @ DEHAT

Thank You



सत्यमेव जयते

dasra



PILLARS @ DEHAT

Thank You

Google

"DEHAT is awarded
with Google's
non-profit grant".

NDTV

आज तक

NEWS

ETV2

अमर
उजाला

DECCAN
HERALD

hindustan times

हिन्दुस्तान

Down To Earth

Jagran

live
mint

समृद्धीय
सहारा

THE TIMES OF INDIA

AIR NEWS

K

GlobeDrop

Civil Society



UPCOMING GOALS @ DEHAT

Next Steps for Mission 2020



DEHAT
Because every child matters.

Focus on upholding the quality of impact with significant reach. Expansion and interlinking of the programmes all together with the same communities so that we can transform individual's lives comprehensively with our delivery model.

Create a volunteer-base structure of workforce that can contribute to and attain the beneficiaries individually.

Partner with national and global expert organizations in each category of our programmes where we can either deploy their best experimented methodologies or support them to complete their puzzle with our own scalable delivery model.

Increase the effectiveness and efficiency of our operations & delivery and stabilize the funding for each initiative.

Re-structure the organization and make 'DEHATian World' at large.

Expand the dedicated team for researching outcomes and develop scalable tools to each category of initiatives.

Start improving transferability of methodologies, knowledge sharing and regional practices with other organization across the globe.

Mission 2020:

We plan our aspirations of Mission 2020 in a way that ensures our preceding year's plans remains in line with our long term 'change making' goals. Over the next four years, we will lay foundation for making long-term systematic change in the following different ways:

- ▶ Research in each category of intervention to refocus on personal development of the beneficiaries.
- ▶ Introduce and reach our interventions to the global ideators for ideating our efforts in more innovative, scalable and meaningful way.
- ▶ Bring an entrepreneurial and leadership spirit in the champs, youths and women through educational and skill development initiatives.
- ▶ Initiate long-term livelihood options for the parents of champs so that they can survive even if floods and other hazards affect their agricultural livelihood options.
- ▶ Create at least one mother caretaker-cum-health facilitator to each household especially for making healthy and prompt deliveries (for preventing of neo-natal deaths infant mortality) and regularize day to health hazards (for bringing change in daily sanitation practices and appropriate immunization precautions) where doctors or even ambulance are far away from their reach.

SUPPORT US @ DEHAT

We Need You-Ways to Join Us



Individuals? Here's the deal!

For Geeks

Are you any of the following?

1. Content Editor
2. Graphic Designer
3. Application Developer
4. Social Media Enthusiast
5. Blog Writer
6. Or someone just having good computer knowledge



If yes, do you want to utilize your skills to restore the basic rights of the children? Don't have time to travel or have a hectic home or work schedule? Then worry not: DEHAT can be the best platform for you! We're here with a bunch of exciting options for volunteering us virtually. Contribute your valuable time and skills to bring lasting changes in the lives of underprivileged children at your own pace.

DEHAT's virtual volunteering options offers you flexibility in terms of space, time and location. Choose any option that suits your specialization!

All you need is:

- ▶ A computer
- ▶ An internet connection
- ▶ Passion & dedication to make a difference.

For Jobseeker or Intern

Would you like to:

- ▶ Manage an organization that implements & supports numerous initiatives in the variety of categories.
- ▶ Initiate and negotiate strategic alliances with media, corporate brands, start-ups and joint-ventures in key overseas markets
- ▶ Build, develop and motivate a team of professionals
- ▶ Strengthen government systems
- ▶ Mold the values of a new generation of Indians



If yes, at DEHAT you can do all this and more! Be a hand for the DEHAT family that stands for making lasting changes and benefitting millions of underprivileged children across remote and vulnerable rural areas of India. Use your professional skills with our numerous initiatives in categories like Child Protection, Education, Health and Livelihood.

For Fundraiser

Are you any of the following?

- ▶ A grant or concept writer
- ▶ Expert at online crowd-funding platforms
- ▶ Expert at event organizing
- ▶ An individual dedicated towards giving back to the society



You can act on your conviction for DEHAT's initiatives. No matter where you are and what amount of time you want to dedicate, spread the wonderful world of DEHAT anywhere and anytime! Help us at mobilizing and raising funds for our numerous of initiatives in different project categories and restore the basic rights of underprivileged children!

All you need is:

- ▶ A computer
- ▶ An internet connection
- ▶ Passion & dedication to make a difference.

SUPPORT US @ DEHAT

We Need You-Ways to Join Us



Corporate? Here's the deal!

Why partner with DEHAT?

We are transparent:

All of DEHAT's financials are openly accessible to the public. As an organization, we are mandated to carry out an annual external financial audit.

We care about your resources:

We manage and monitor our projects in a strict manner to not only ensure the efficient utilization of funds, but also to make them effective and lasting for the beneficiary. Additionally, our projects are regularly assessed by professionals to measure the gaps between the benchmarked plan and actual progress. Meetings with project staff, parents, children and community groups begins from the implementation areas itself and enables us to apply our management process towards the projects.

We reach out to what's usually ignored:

Focusing on mobilization and empowerment of the communities enables us to access to the root causes of the developmental issues (such as non-functioning government schools, unemployment of parents, non-operational healthcare centers, child & human trafficking) which keep children away from their rights. We are dedicated to creating sustainable change.

Partnering with DEHAT enables you:

- ▶ To be a part of an endeavour that makes lasting changes
- ▶ To heighten your brand image and makes your organization a socially conscious element in the grassroots communities
- ▶ To give employees the chance to make a difference



DEHAT is a platform where you can choose from a huge range of projects that suit your organizational goals. It may be education, livelihood, health, child protection, or women empowerment - at DEHAT success in each category is required to see a lasting change for children.

After you picking a project, you can either choose to support it entirely just a part of it. Some organizations have chosen projects near their plants while others have focused on projects in a particular sector, which they felt needed development.

We're 100% responsible for analyzing & monitoring all the work through our dedicated managerial team. We also put all the non-financial inputs to the project, like training, technical expertise, capacity building, information on child rights, communication and campaign support to make projects not only efficient but an effective initiative as well.

One of our partners, Associated Cement Company (ACC) of Tikaria, Uttar Pradesh, India has adopted a DEHAT-supported project called "Sustainable Community Development Project" that works at Amethi, a vulnerable district with the horrible indicator for Infant Mortality Rate(IMR), female literacy etc. The project is focusing on comprehensive growth issues like maternal and child health, adolescent girls' empowerment, education and computer training for children, women functional literacy and empowerment, strengthening of Govt. actions and skill development training for youths.

For more information on partnering options with DEHAT, visit DEHAT's Help page on the website or to meet a DEHAT's representative, please contact the DEHAT head office or write to us at info@dehatindia.org.



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Registered

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Registered

Developmental Association for Human Advancement is a registered organization under the Societies Registration Act of 1860 (Registration No.370/2000-01)



D E H A T
Because every child matters.

Authored by : Divyanshu Chaturvedi
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Image courtesy : DEHAT



DEHAT
Because every child matters.

Developmental Association for Human Advancement

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