

The Cost Analysis For Make a Loud - ‘#Womenia’ Initiative

Project-1 Under Enabling, Educating and Empowering the Rural Women Programme

<p>CAUSE (Why Make a Loud-“Womenia” Initiative?)</p>	<p>Aim For bringing a dignified and empowered life to illiterate rural women and prepare them to take self-initiatives for demanding all the govt. schemes & rights that they deserve. Meanwhile, it also aims to bring a “Mother Tutor” to every child in their own family.</p> <p>Special Emphasis On Accessing:</p> <ul style="list-style-type: none"> ❖ Right to Work ❖ Right to Food ❖ Right to Participation in local Self-Governance & ❖ Right to information etc. ❖ Literacy rates ❖ Campaigning
<p>PROJECT AREA</p>	<p>Bahraich, Shrawasti & Balrampur District of Uttar Pradesh.(Data for demographic crisis is given on “DEHAT’s Footprint” Page)</p>
<p>PROJECT TIME PERIOD</p>	<p>2016-21</p>
<p>‘WOMENIAS’ TO BE COVERED</p>	<p>100 women per village from 100 villages = 10,000 women</p>
<p>‘WOMENIA’ CENTRES REQUIRED</p>	<p>100 Centres for 100 Villages</p>
<p>‘WOMENIAS’ IMPACTED UNDER PILOT PROJECT</p>	<p>4500 (Direct)</p>

EXPECTED OUTCOMES	<ul style="list-style-type: none"> ❖ Women will graduate as a change maker for her family & community with utmost knowledge about her rights. ❖ Will be updated with self-reliance options. ❖ Her Girl or Boy Champ will be prevented from malnutrition, child marriages, trafficking and child labour. ❖ Will have an understanding and knowledge about her Sexual & Reproductive Health Rights. ❖ 100 days' jobs (INR 14200 per year) under Mahatma Gandhi Rural Employment Guarantee Act. ❖ INR 14200 x 10000 = INR 1,420,00,000 will go directly to these 100 villages + Public Distribution System for Food & Grains will be smooth Functioning with no corruption) ❖ Timely vaccination & sanitation knowledge will lead to save huge amount long life including their family's precious lives as well.
FAMILIES WILL BE IMPACTED	10,000
FUND REQUIRED	<ul style="list-style-type: none"> ❖ For 1 Year :INR 13961200 (USD 2186.84)* ❖ For Entire Project Period(2years):INR 68816000 (USD 1,098,194.87)*
COST FOR 1 'WOMENIA'	<ul style="list-style-type: none"> ❖ For 1 Year :INR 1396 (USD 21.47)* ❖ For Entire Project Period(2years):INR 6882(USD 105.83)*
COST FOR 1 WOMENIA's Center	<ul style="list-style-type: none"> ❖ For 1 Year :INR 139612 (USD 344,390.03)* ❖ For Entire Project Period(2years):INR 688160(USD 10,581.95)*
BENEFIT TO THE DONORS	<ul style="list-style-type: none"> ❖ If you choose to donate entire annual running cost for one centre, your name or name of your company or your most beloved elderly's name will be mentioned on the signboard as Diamond, Golden, Platinum, Silver, sponsors (depends on amount you want to contribute) ❖ If you donate a part of this initiative, a special printed Card and Diary will be given to the Women ❖ You can meet your sponsored Women anytime ❖ You will be updated with their progresses

***USD @ 65.03 as on 25 October 2015 (Donors from abroad can opt. for current dollar rates)**

DETAILED BUDGET ANALYSIS

Type of Cost Involvement	Human Resource	Purpose	Units	Cost / Head (INR)	Days/ months	Cost / Year (INR)	Cost for 5 Years (INR)
PROGRAMME	Women's Mentors	For nurturing the women.	100	3,000	12	3600000	18000000
PROGRAMME	Supervisor	For individual focus base management	10	10,000	12	1200000	6000000
PROGRAMME	Project Coordinator	For managing the project at macro level	1	30,000	12	360000	1800000
PROGRAMME	Education Specialist (Education Director)-Cost for this, is divided to each Education Initiative)	To ideate & manage the Education Initiatives at central level	1	15,000	12	180000	900000
PROGRAMME	Teaching-Learning Materials						
	Teaching Learning Material Includes Stationaries like: 1-Board & Marker 2-Books & Notebooks	For smooth functioning of 'Womensia' Centers	100	5000	1	500000	2500000
PROGRAMME	Infrastructure & Components						
	Shelter hiring/construction cost will be borne by the local community as well as DEHAT.	No need to define	100	1000	12	0	0
	Floor Mat	No need to define	100	3000	1	300000	600000
PROGRAMME	Training & Workshops Cost						
	To women leaders: ❖ Right based trainings on ❖ Right to food ❖ Right to work ❖ Right to participation in local self-governance & ❖ Reproductive health and gender issues (2 days residential training to selected 500 women leaders on each issue).	For developing the leadership skills and knowledge to empower the 'Womensias' For capacitating staff to facilitate the whole women empowerment process	500	1000	10	5000000	25000000

	<p>To staff: On effective supervision, documentation, Right based trainings on:</p> <ul style="list-style-type: none"> ❖ Right to Food, ❖ Right to Work, ❖ Right to Participation in local self-governance & ❖ Reproductive Health and Gender issues <p>(2 days residential training to 112 team members on each issue).</p>		112	1000	10	1120000	5600000
PROGRAMME							
	Travel & Transportations Including Programme In-charge & Supervisor's travel.	For smooth operation, effective supervision and monitoring	12	3000	12	432000	2160000
ADMINISTRATION & MANAGEMENT							
Total (For only programme)						12692000	62560000
Office management cost (10% of total cost)						1269200	6256000
Grand Total						13961200	68816000
Per Women Cost						1396	6882
Per 'Womensia' Center Cost						139612	688160



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